

# IDEATION

Ideation is the process of producing ideas. In the beginning, every project starts with one concept. Ideation goes beyond this: it's the process that draws you into thinking about all of the various problems your idea could solve, all of the additional features you could add and all of the techniques you could use to market your project.

**“Our Company has adopted GREAT IDEAS tested by out standing achievers who have experimented and tested the truth and practiced the workability of their IDEAS. We have adopted those Ideas related to Human capital, Natural resources and Infrastructure (Buildings).”**

## **The objects to be pursued by the company are**

- 1.To carry on the business to save Sparrow, Take land on lease and develop park, Tree park, Birds Park, Butterfly Park and all type of Eco Projects.**
- 2. To carry on the business to develop Camp site for Children and to provide Games and Playground for children.**
- 3.Incidental Objective is to Help, Support and Promote any Eco-friendly project and any other objects merging with main objects like developing Student study center, Community Radio services and development of Human Skill etc mainly in Rural village**

*Note :- Our Company is registered with the above as Main Objects*

## **GENERAL NOTE**

**Resources to the benefit of the common good is known as wealthy.  
The United Nations definition of inclusive wealth is a monetary measure which includes the sum of natural, human, and physical assets. Natural capital includes land, forests, energy resources and minerals.  
Human capital is the population's education and skills. Physical or (manufactured") capital includes such things as machinery, buildings, and infrastructure.**

*It is not enough if Government Enacts “Corporate social responsibility” in India.(CSR ) >> Social responsibility “must come from With In”*